

## **The 2011 BEVERAGE INDUSTRY COLLEGE SCHOLARSHIP PROGRAM**

One Year - Non Recurring Scholarships range from  
\$2,000 to \$5,000

Applicant Qualifies as:

1. California High School Senior who will attend a four year university beginning, Fall 2011.  
or
2. California Community College student transferring to a four-year university with a 3.0 GPA & Junior Year status beginning, Fall 2011.
3. Applicant's Parent or Grandparent is employed full time with a company or individual holding a valid California liquor/beer/wine license.  
Licensees include hotels, restaurants, wholesale grocery/retail grocer/ drug stores/convenience stores/wineries/breweries, airlines, etc. etc. etc.  
Employment by Student or other family member DOES NOT qualify.
4. High School applicant participates in athletics and/or performing arts during BOTH 11th & 12th grades.
5. Applicant demonstrates outstanding community citizenship as evidenced by student written essay.
6. Ineligible are students planning to attend a two-year school, and those currently enrolled in a four-year college/university prior to Fall, 2011.

**APPLICATION AVAILABLE exclusively ONLINE  
7-30-10 until 2-01-11**

**[christermon.com](http://christermon.com)**

CLICK the Scholarship link & follow instructions:  
FILL OUT application on line, PRINT IT, SIGN IT,  
ATTACH required supporting documentation, and  
MAIL the packet to us postmarked no later than 2/1/11.

### **Application due date - February 1, 2011**

Recipients will be notified by mail during June, 2011.

Winners will be listed on website beginning July, 2011.

Scholarships will be awarded at Gala Summer, 2011 awards dinner.

Attendance at ceremony is pre-requisite to receiving the award.

Funds are mailed directly to student's college of attendance.